

Outside Back

NO FOIL, THERMOGRAPHY
or LETTERPRESS
ALLOWED IN THE GRAY AREA.

Outside Front

5 x 7 FOLDED CARD (A7)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (5 x 7) - FLAT (10 x 7)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (10.25 x 7.25)

score

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND
IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

score

Inside Left

THIS PAGE IS ONLY NEEDED
FOR CARDS WITH DIGITAL PRINT.

ALL TEXT AND ART SHOULD BE
UPRIGHT AND READABLE.

score

Inside Right

5 x 7 FOLDED CARD (A7)

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