

Outside Back

NO FOIL, THERMOGRAPHY  
or LETTERPRESS  
ALLOWED IN THE GRAY AREA.

Outside Front

## 5½ x 4¼ FOLDED CARD (A2)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (4.25 x 5.5) - FLAT (8.5 x 5.5)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (8.75 x 5.75)

score

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND  
IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

score

Inside Left

THIS PAGE IS ONLY NEEDED  
FOR CARDS WITH DIGITAL PRINT.

ALL TEXT AND ART SHOULD BE  
UPRIGHT AND READABLE.

Inside Right

5½ x 4¼ FOLDED  
CARD (A2)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (4.25 x 5.5) - FLAT (8.5 x 5.5)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (8.75 x 5.75)