

Outside Back (flipped 180°)

NO FOIL, THERMOGRAPHY
or LETTERPRESS
ALLOWED IN THE GRAY AREA.

score

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND
IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

score

5½ x 4¼ FOLDED CARD (A2)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (5.5 x 4.25) - FLAT (5.5 x 8.5)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (5.75 x 8.75)

Outside Front

Inside Top

**THIS PAGE IS ONLY NEEDED
FOR CARDS WITH DIGITAL PRINT.**

**ALL TEXT AND ART SHOULD BE
UPRIGHT AND READABLE.**

score

score

5½ x 4¼ FOLDED CARD (A2)

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- - - - FINISHED SIZE - FOLDED (5.5 x 4.25) - FLAT (5.5 x 8.5)
- - - - BLEED AREA artwork or text in this area *will* be cut off
- - - - ART SIZE (5.75 x 8.75)

Inside Bottom